

OUR PROMISE TO YOU...

**because**

**building your  
business**

**is our business.**

When you add  
**a little extra** to the  
ordinary, you step  
into the realm of the  
**extraordinary.**

For three decades, one Australian family has been fuelling and investing in the sector.

A place that fosters the exposure, growth and development to elevate the art and business of **storytelling**

An essential destination that is synonymous with **buying, education** and **inspiration**.

A powerful gathering so woven into the DNA of the industry that it draws together more than **100,000 crafties** every year.

We are dedicated to **delivering meaningful connections** as Australia's only national craft event organiser, where you can connect in person and expand your reach to new customers and emerging markets.

Building your business is our business. We take this responsibility seriously; it is important that we continue to grow with you and propel this industry forward. **Experience Shows!**

**Together** we unite a diverse community – from design to consumption – empowered by your solutions to inform, educate and entertain audiences everywhere.

**Together** we power the industry's mission to secure a thriving future for Australia's crafters of today and tomorrow.

**Together** we champion storytellers.

**Together** we bring craft to life.

We are passionate about what we do and fiercely committed to the work we do with you.

Nobody does it better. And we are better together.

**Thank you for the opportunity to support your success.**