

**The Craft & Quilt Fairs** are Australasia's premier craft events, providing the complete craft experience for visitors and the ultimate platform for exhibitors to sell products and services to a highly qualified and loyal audience.

### **The Exhibitors:**

A mix of specialty craft retailers from around the country and overseas. Key product categories: supplies, services, patterns, designs, kits, books and tools/machines for – fabric and stitching crafts (quilting, sewing, embroidery, etc), papercrafts, jewellery making/beading, and other crafts such as textile art, painting/printing.

94% reach their objectives of increasing sales, launching new products, and raising awareness of their products and company

93% are happy with the overall organisation and their experience at the fairs

97% of exhibitors are happy with the quality of the visitors

Specialist craft retailers' sales area

Inspirational displays and guest artists

Support for not-for-profit craft guilds

A comprehensive educational program

*Shop, learn, make,  
be inspired ...*

Event Website <http://www.craftfair.com.au/wp/Perth/>

Facebook Website <https://www.facebook.com/IntoCraft/>